

Dalry Burns Club - Social Media Policy

Dalry Burns Club has a Facebook account which it uses to promote an interest in, and discussion about, the works of Robert Burns with club members, the community of Dalry and further afield. It can also be used for communication with club members, as well as promoting club events and other affiliated events within the wider area.

The Club's Facebook administrators are responsible for the management and monitoring of our social media page and other club members should submit suggestions or articles to them.

Only those authorised to do so by the Trustees and Committee members will have access to management of club site(s). Club members should not set up any other social media channels on behalf of our club without the approval of the Trustees and Committee members.

Any contention among club social media editors / admins as to suitability of any posts on our Facebook page should be notified in the first instance to the admin responsible for the contentious post and also asap to the club chairman, trustees and committee for adjudication.

Any comments posted should be as accurate and well-informed as possible. Comments should be polite and respectful and avoid anything discriminatory, unfair or hurtful to others. Content about club members or supporters should not be posted without their permission.

If commenting or offering an opinion on any aspect of Burns, please make it clear that you are speaking for yourself and not on behalf of Dalry Burns Club, unless it has already been discussed by the committee and approved by them. While discussion of political ideas relevant to Burns work is fine, the page should not be used as a forum for any party-political views or comments.

Try to ensure your profile and related content is in keeping with how you wish to present yourself to club members, supporters and the community. If in doubt, discuss it with the trustees or committee. Be the first to apologise if you have got something wrong.

If a club member is contacted by the press etc. about social media posts relating to Dalry Burns Club, they should discuss it with the trustees and / or committee members as soon as possible and they should not respond directly.

If a complaint is made on Dalry Burns Club's social media channels, administrators should seek advice from the trustees and /or committee members before responding. If they are not available, then administrators should speak to the Club Chairman for an appropriate response.

Before using interviews, videos or photos that identify a child or young person on social media, consent of a parent or guardian must be obtained.

Always protect yourself and the club. Be careful with your privacy online and be cautious when sharing personal information.

This policy should be reviewed annually.

It has been suggested also that we print a short guide on the Facebook page, regarding appropriate, respectful and relevant comments.